



ITN CAMPAIGN : KEY CHALLENGES FACED

Project Prayaas, Gorakhpur

TATA TRUSTS

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TATA EDUCATION AND DEVELOPMENT TRUST**

Key challenges

Before

- Recruiting suitable volunteers

During

- Intensive nature of campaign
- Logistics related challenges
- Attrition/irregularity of volunteers
- ASHAs involved in trainings at CHC (Pipraich)
- Community dynamics
- Insecticide dose regulation

After

- Convince , motivate people to follow right practice of storing net at home
- Counselling when side effects experienced

Key challenges : Upkeep of net at home



Home visits required to be done after treating nets



Treated nets lying on bed throughout the day



Re-emphasise on upkeep of treated net